

DIPLOMA & BACHELOR

DIGITAL DESIGN

Welcome to AIT

Operating since 1999, AIT has educated thousands of students from all over the world who have gone on to build successful careers in the creative industries. AIT's cutting-edge courses are delivered using the latest industry tools and supported by specialist educators that are passionate about creative industries.

At AIT, we strongly encourage our students to create and build on their creative portfolios. We emphasise practical work experience and creating projects which showcase your skills to future employers. One way this is done is through [The Forge](#).

Working collaboratively with other students across different disciplines, [The Forge](#) encourages creative thinking, teamwork and execution of a brief that allows students to finish a polished project.

The projects are then presented to industry panel guests, teachers and family and are marked based on the ability to work as a team and create a project that meets the brief.



Internship Program

ActivAIT

We believe that networking and creating relationships with industry peers is crucial in landing a job after you graduate. With a dedicated Industry Liaison, you're able to apply for our [ActivAIT](#) Internship Program. During the internship program, students can expect to be mentored by various experts in their chosen fields, work on emerging projects that they can add to their portfolio and learn an abundance of skills that they can apply to their studies.

MELBOURNE

AIT was proud to launch our brand new Melbourne campus in 2016. Located in the heart of the city on Spencer Street, AIT Melbourne will continue the traditions set by the Sydney campus, offering a small, personalised learning environment with access to industry standard equipment and first class teaching facilities.

SYDNEY

Our Sydney campus is conveniently located in the heart of Sydney's educational precinct, close to Central Station, Broadway Shopping Centre and Chinatown. It is a lively and safe area, with an energetic vibe. Our funky warehouse campus is friendly, with lots of space for relaxing and creative exchange.

DIPLOMA OF DIGITAL DESIGN

Embedded within the Bachelor of Digital Design, this Diploma teaches the basic principles of design. Combining hands-on education with design thinking, this Diploma will prepare you for a career in the design industry or enable you to continue your studies by entering the second year of the Bachelor of Digital Design.

- + Design Principles
- Creative Drawing
- Digital Images
- Communication Design Theory
- Design Thinking and Processes
- Web Design
- Shooting and Editing
- Interface and Experience Design

BACHELOR OF DIGITAL DESIGN

Taking you from core principles to advanced techniques, the Bachelor of Digital Design will cover a broad range of skills to prepare you for any creative task. Strengthen your design thinking while covering all facets of digital design. Whether you're interested in studying traditional design principles, branding for products, web interface or even creating imagery for interactive game worlds, this course will build your design skills in the digital arena.

- + Typography
- Digital Pathways
- Information Design
- Motion Graphics
- Print and Publication Design
- Typography for Screen and Motion
- Design Practice and Ethics
- Advertising and Brand Design

DIPLOMA OF DIGITAL DESIGN - ONLINE OPTION

The Online Diploma of Digital Design teaches the basic principles of design. Combining practice based education with design thinking, the Diploma of Digital Design (Online) will give you the basic skills to start a career in the design industry or enable you to continue your studies by entering the second year of the Bachelor of Digital Design. This course focuses on teaching aspiring designers the digital skills needed in today's digital industry.

- + Design Principles
- Creative Drawing
- Digital Images
- Communication
- Design Theory
- Design Thinking and Processes
- Introduction to Web
- Shooting and Editing
- Interface and Experience Design

To find out more visit
www.ait.edu.au

SOFTWARE YOU'LL LEARN:

Adobe Illustrator and Adobe Photoshop.
Adobe Indesign
Adobe After Effects
Adobe Premiere
Photoshop
Adobe XD